

## Advertising in the Indianola Breeze Newsletter • Circulation approx. 1050

Note that you do not have to be a member of the IBIC to advertise in the Breeze.

### ANNUAL ADS BEGINNING IN AUGUST: (This is a 1-year ad with no changes)

These ads are purchased a year at a time. **The ad content and payment must be received by the end of June to be printed in July and begin running with the August Breeze.** The same ad then runs through to the following July.

**All new and revised ads must be received no later than June 30th.** The template is set up only once per year, in July, and once the ad is in the template, no revisions may be made until the following year. Keep in mind that there is usually a waitlist and any space not paid for by June 30th will be offered to those on the waitlist. Ads must be in PDF format and true to size. Contact our ad manager for assistance.

The costs for ads is \$30.00 per 1.5" square for the year (ten issues). Larger ads may be purchased and the cost for the ad is calculated on the number of 1.5" squares the ad occupies.

- 1.5" x 1.5" \$30
  - 1.5" x 3" \$60
  - 3" x 3" \$120
  - 3" x 4.5" \$180
  - 3" x 6" \$240 etc.
- Prices are per year

Make checks payable to: **IBIC, PO Box 212, Indianola WA 98342-0212.**

Checks must be received no later than June 30th.

### ONE-TIME INSERTS:

**All inserts must be pre-approved by the IBIC. Send proposed content to [breeze@indianola.club](mailto:breeze@indianola.club) for pre-approval.** No political campaigning or religious proselytizing.

8.5x11" inserts may be arranged through Blue Sky Printing in Poulsbo to run in one or more issues. There are three options:

1. Content may be delivered to Blue Sky Printing to have them print and insert
2. Pre-printed pages may be delivered to simply have inserted, or
3. You may have Blue Sky Printing design, print, and insert.

Contact Blue Sky Printing directly to get pricing. Price varies dramatically based on options selected (one or two-sided, color or black and white, paper weight, etc.). Payment must be made to Blue Sky Printing *prior* to being inserted into the Breeze. Find them at [www.blueskyprinting.com](http://www.blueskyprinting.com) or call 360-779-2681.

The Breeze is published near the middle of the month, so begin this process no later than the first of a month to make that mid-month edition. The Breeze is not published in February or December.

**Contact Breeze Advertising Manager • Email: [breeze@indianola.club](mailto:breeze@indianola.club)**